

INDICATION PLUS BULLETIN





- 1 REAL ESTATE MARKET OVERVIEW
 - Cambodia GDP Growth
 - GDP by Economic Activity
 - Real Estate Sector
 - Borrow Account
 - COVID-19 Pandemic

CONTENTS

ABOUT VTRUST APPRAISAL

- Who We Are
- Services
- Services Coverage Area
- Evolution of the Products
- Valuation Vs. Indication Plus

3 ABOUT INDICATION PLUS

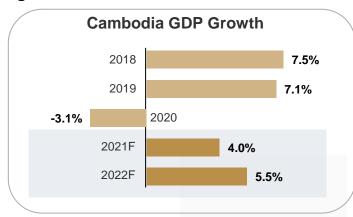
- Product Feature
- Unique Selling Points (USP)
- Usage
- System Features
- Process Flow

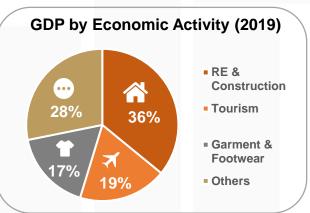
REAL ESTATE MARKET OVERVIEW



CAMBODIA GDP & REAL ESTATE SECTOR

Real estate and construction sector is one of the key drivers for Cambodia's economic growth.



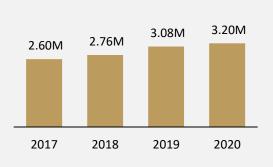


Real Estate Sector



RE sector enjoyed the growth momentum pre COVID-19, underpinned by large influx of FDI, growing local demand due to rise of middle-class, and high return opportunity. This will contribute to the needs for appraisal service among property owners and investors.

Borrower Accounts



More than 50% of loans are collateralized loan. Increase in loan is mainly due to investment in retail, manufacturing, small business, construction and RE sectors. Credit growth indicates growing demand for appraisal service.

COVID-19 Pandemic | The Resilience of Appraisal Market



Financial sector is one of the least affected sector and has started to bounce back to pre COVID-19 level (19.5% growth in February 2021). This is mainly due to the national bank's monetary policy.



Real Estate sector experienced slowdown but has not posed major effect on appraisal market due to its relatively small contribution to the market. Transactions in residential property and land remain uninterrupted by the pandemic.

Sources: ADB, WB, MEF, NBC, CBC **Note:** RE = Real Estate

ABOUT VTRUST APPRAISAL



WHO WE ARE

VTrust Appraisal is one of Cambodia's leading valuation firms. We support local, regional, and international clients and investors with a full range of appraisal and valuation services in the commercial, residential and industrial property sector in Cambodia.

SERVICES



Appraisal Service



Appraisal Service
PROPERTY VALUATION



Appraisal Service
ASSET VALUATION



Appraisal Service
PRE-IPO VALUATION



Appraisal Service
BUSINESS VALUATION

SERVICE COVERAGE AREA

NATIONWIDE COVERAGE 14 districts

24 provinces

200+
INDICATION
STAFF

EVOLUTION

2011-2018

VTrust Appraisal focuses solely on valuation

2018

Refining strategy for sustainability 2019-2020

Developing
Online
Indication Plus

2021

Indication Plus was launched to the market

VALUATION

Manual

20-25 pages long with detailed information such as scope of work, analysis, valuation explanation and statement of limiting condition.

Online

One-page report with precise information of property, instruction party, property owner and intended use.

INDICATION PLUS

3 days minimum

Within 24 hours

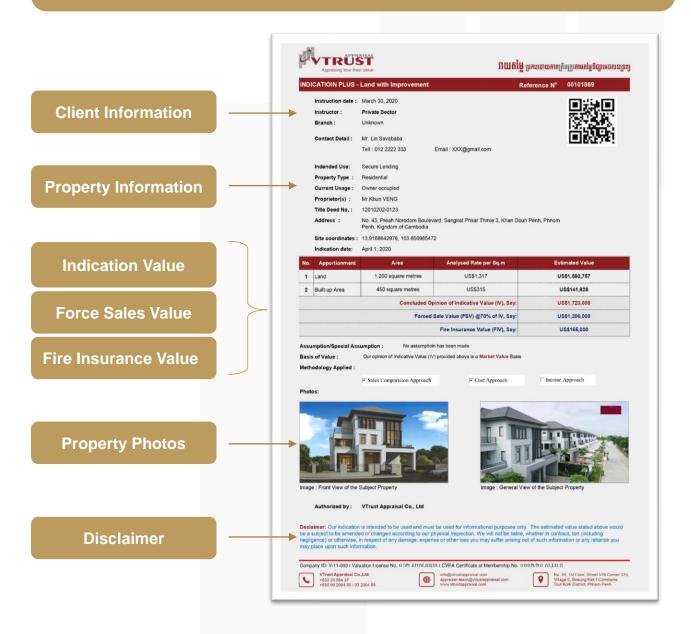
By Human

By Human & Technology

ABOUT INDICATION PLUS



INDICATION PLUS is a value indication report (short form of property valuation report) produced by VTrust Appraisal which the opinion of the property value is formed based on the **Market Value** at a specific date without conducting any physical site inspection.



The report is produced through a **reliable digital platform** and validated by **property specialist**.

ABOUT INDICATION PLUS



INDICATION PLUS'S USAGE



Financial Institution

To evaluate borrower's collateral value



Real Estate Agency

To support negotiation between sellers and buyers



Business Owner

To help business and operation decision on property value



Property Seller & Buyer

To determine acceptable selling price and offering price



Property Owner

To know the market value of the property owned

UNIQUE SELLING POINTS (USP)

VALUE SERVICE



- Competitive price
- Develop system to support human
- Less profit but great selling transactions

SPEED



- Result within 24 hours
- Technology based processing with standard
- Efficiency technical team
- Online Web Base / Mobile App

TRUST



- Multiple data source with reliability
- Big property database
- Competent team with strong experience
- Standard case processing
- Security system/procedure
- Collect more data from banks and intergrade with bank panel

AVAILABILITY

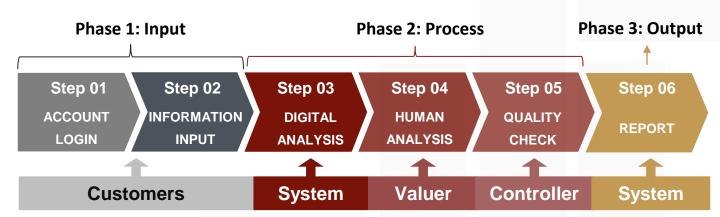


- Nationwide Coverage
 - Staff's coverage to all 14 sections of Phnom Penh and 24 provinces (38 offices)
 - throughout the country Properties types focus:
 - Residential Property
 - Land
 - Specialized Property

ABOUT INDICATION PLUS



INDICATION PLUS'S PROCESS FLOW



INDICATION PLUS'S SYSTEM FEATURES

Property Lists
Property Map



Dashboard



User Management



Case Management (Create, View, Edit, Delete, Track Status)



Report Management (Re-Indication Plus, Set Reminder Case)



Filter & Search Functions



Notification







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